

# For Immediate Release

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We Survive has launched an amazing journey

Much like the Classic Adventure

***“Around the World in 80 Days”***

Louisville, KY (August 18, 2016) Starting today, we have eighty days to take the LIGHTFEST Re-ignited message of HOPE around the world so that everyone will see a Light of Hope on November 5.

In 1996, Girl Scout Troop 1472 created a Silver Award project, which became known as WOW (Women Offering Wisdom).

Through peer mentoring, WOW projects, programs and events gave a voice to the youth and the ability to bring to the table new impressive ideas.

In 1997, the original LIGHTFEST was a fun-filled, inspirational event born from the Olympic Torch Relay and inspired by the song *The Power of the Dream*, the theme song of the 1996 Summer Olympics in Atlanta.

## **LIGHTFEST Re-Ignited**

In 2014, We Survive took a big step when they re-ignited LIGHTFEST. We Survive is sending the same message today that was sent by the original LIGHTFEST held from 1997 to 2001 in Louisville, KY- “Inspiring Hopes & Dreams and bringing awareness to the issues faced by those in poverty, susceptible to poverty, hunger and homelessness”.

WOW youth leadership assembled teams that planned, promoted and presented programming. From 1997-2001, the youth planned, promoted and presented LIGHTFEST

***Around the world in 80 days...I traveled on when hope was gone.***

The story is described as "Part manhunt, part love story, part social satire, but mostly a race against the clock." So like the Olympic Torch Relay, We Survive is on a race to spread a message of Hope and the goal to see a Light of Hope on November 5, around world  
— **HOPE is NOT gone.**

## **2016 Honorary LIGHTFEST Re-Ignited Ambassadors**

Nikki Sherrard (Arielle Sherrard Corbett) and Brittany Zinsious-Kinder

Under the youth leadership of Nikki Sherrard (Arielle Sherrard Corbett) and Brittany Zinsious-Kinder, WOW (Women Offering Wisdom) was created 20 years ago. <http://wesurvive.org/wow-journey/>.

**November 5, 2016**

On November 5, 2016 at 6pm Eastern Time (around the world), display a Light of Hope. It can be a porch light, candle or flashlight...spread the word to friends and family. This can be done as a group or individually.